## Child Death, Near Death, Stillbirth Commission/Child Protection Accountability Joint Commission

The Infant Safe Sleeping Community Action Team (TISSCAT)

3-20-12, 9:30 am.

Room 1, Ammon Center, Christiana Care Hospital

## **AGENDA**

## Mission Statement:

To reduce the number of SIDS, SUID Deaths in the State of Delaware through educational awareness campaigns around safe sleeping practices.

## Goals:

- 1. Expand message from "Back to Sleep" to Safe Sleep Environment. That will include all of the AAP task force recommendations on Safe Sleep Practices.
- 2. Reinforce message where ever and whenever possible.
- 3. Message needs to be consistent and make sense to the lay public.
- 4. Message needs to address parental desire to keep baby safe and comfortable.
- 5. Message needs to emphasize parent self-efficacy and the "preventability" of infant unsafe sleeping death.
- A. Meeting called to order/Introductions
- B. Review of minutes from 1-31-12
- C. Subcommittee activity since 1-31-12
  - 1. Infant Safe sleeping Education- Marj Hershberger
  - 2. DHMIC Media Campaign-Marj Hershberger
  - 3. I love Smyrna Day-Anne/Angela
- D. Old Business
  - 1. Update on C4K-Anne/Angela
  - 2. Resale Fundraiser-Anne
- E. New Business
  - 1. Articles of Interest
- F. Other Business/Next meeting date